



NEWS RELEASE

22 December 2014

VERITAGE SHORTLISTED FOR THE *FAMILY WEALTH REPORT* AWARDS 2015

Francesco Lombardo of VERITAGE, one of the world's foremost Business Family advisory firms has been shortlisted for the *Family Wealth Report* Awards, in the category of "Outstanding Contribution to Wealth Management in Thought Leadership (Individual)".

Showcasing 'best of breed' providers in the global private banking, wealth management and trusted advisor communities, the awards were designed to recognise companies, teams and individuals which the prestigious panel of judges deemed to have 'demonstrated innovation and excellence during 2014'.

Commenting on the firm's shortlisting, Mr Francesco Lombardo, Managing Director, of Veritage said: "We at Veritage are delighted to have been shortlisted for these prestigious awards. It is a great honour and a privilege to be recognised in the shortlist and this is testament to the hard work that the team have put in over the last 12 months. We are humbled to be included with calibre of finalists in this category, some of which are dear friends."

ClearView Financial Media's Chief Executive, and Publisher of *Family Wealth Report*, Stephen Harris, was first to extend his congratulations to the shortlisted firms. He said: "The firms who have been shortlisted in these awards are all worthy competitors, and I would like to extend my heartiest congratulations. These awards are judged solely on the basis of entrants' submissions and their response to a number of specific questions, which had to be answered focusing on the client experience, not quantitative performance metrics. That is a unique, and I believe, compelling feature. These awards will recognise the very best operators in the private client industry, with 'independence', 'integrity' and 'genuine insight' the watchwords of the judging process - such that the awards truly reflect excellence in wealth management. Our aim is to make these annual Awards one of the brightest, and keenly contested highlights in the wealth management calendar."

Winners will be announced at a gala awards dinner which will be held in New York on March 12, 2015 at the Mandarin Oriental.

- ENDS -

For media enquiries, journalists should contact:

Name: Lorraine Chow

Title

Company: Veritage

Telephone number/s (604)648-0033

NOTES TO EDITORS

1. About the shortlisted company

Veritage is based in Vancouver, Canada founded in 2008 by Francesco Lombardo. The firm assists individuals within Business Families in Canada, US, and Europe by uncovering their truth about who they are (TRUTH ABOUT YOU), so they may better communicate and connect with each other creating harmony within the family. Veritage develops unique recipes for purpose, vision, and mission for the family's wealth which feeds and nourishes the family legacy. The main ingredient in these recipes is a clear understanding of one's beliefs about money (Money Motto) and how this impacts the relationships within the family system.

2. About ClearView Financial Media Ltd ("ClearView")

ClearView Financial Media was founded by Chief Executive, Stephen Harris in 2004, to provide high quality 'need to know' information for the discerning private client community. London-based, but with a truly global focus, ClearView publishes the *Family Wealth Report* group of newswires, along with research reports and newsletters, while also running a pan-global thought-leadership events programme.

With teams based in New York, London, Singapore, Switzerland, South Africa and Malaysia, the company is one of the fastest-growing media groups serving the financial services sector.