

# AGENDA

**INFLUENCE Experience 2024 Bermuda** is an island of charm, a cultural melting pot and an international business hub. Its natural beauty has inspired some of the greatest minds and influenced some of the world's leading families. We invite you and your guests to be part 'INFLUENCE 2024' – a truly transformative and unforgettable experience.

## What You Can Expect...

### Sunday, 19th May 2024

#### 3:00 – 6:00pm

Our Hospitality Suite in The Marée Lounge opens to arriving guests, providing a warm Bermuda welcome. This is an opportunity to meet your hosts and other participants in the programme in a relaxed and informal gathering set against the stunning ocean views. Open to Coaching Programme Participants (CPP), Experience Programme Participants (EPP) and Family Hotel Guests (FHG).

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#### 6:00 – 8:00pm

Welcome Cocktail Reception held on the iconic ocean facing balcony at The Loren. Your host Franco Lombardo will welcome and introduce you to fellow facilitator and Leadership Strategist, Dov Baron and special guest speaker Moe Vela, US attorney, political advisor and star of the hit TV show 'Unicorn Hunters.' Open to Coaching Programme Participants, Experience Programme Participants and Family Hotel Guests.

# AGENDA

## Monday, 20th May 2024

<b>6:00 – 7:00am</b>	Sunrise Yoga	The Roof Top Terrace CPP, EPP, FHG
<b>7:00 – 9:00am</b>	Breakfast	The Marée Lounge CPP, EPP, FHG
<b>9:00 – 12:30pm</b>	Coaching Session One, Coaching Programme Participants only	

### ‘Why Your Story Matters’

This private coaching session led by Franco Lombardo and Dov Baron will explore your personal story, beliefs, behaviours and examine who influences you and why. You will learn what ‘Emotional Governance’ means and why it is the building block of legacy and family harmony. The workshop will involve both group and family-only sharing activities designed to help you understand your Circles of Influence.

### 1:30 – 5:00pm

CPP, EPP

Join us aboard a luxury catamaran to experience Bermuda’s famed pink-hued sand and turquoise waters, as we enjoy a delicious lunch whilst sailing along the island’s picturesque coastline. On reaching a secluded cove, you can choose to spend time snorkelling, swimming paddle-boarding or just enjoy the exquisite scenery. This is a wonderful opportunity to nourish your body, mind and soul.

### 7:00 – 10:00 pm

CPP, EPPD

Dinner will be held at ‘Masterworks Museum’ – a gallery designed to open the eyes, nourish the mind and refresh the spirit. Situated in Bermuda’s Botanical Gardens, Masterworks celebrates Bermuda’s culture through its unique art collection, dating from the early 1800s to the present time. After dinner, guests are invited to join a special tour of the vaults to browse works by Georgia O’Keeffe and other renowned artists. Throughout the evening, Franco Lombardo will chat and reflect with Coaching Programme Participants on the morning’s coaching session.

# AGENDA

## Tuesday 21st May 2024

<b>6:00 – 7:00am</b>	Sunrise Yoga	The Roof Top Terrace CPP, EPP, FHG
<b>7:00 – 9:00am</b>	Breakfast	The Marée Lounge CPP, EPP, FHG
<b>9:00 – 12:30pm</b>	Coaching Session Two, Coaching Programme Participants only	

### ‘Transforming Your Story Into Purpose’

This is private coaching session led by Franco Lombardo and Dov Baron will help you to discover your purpose, examine your ‘Emotional Source Code’ and learn the action of transformation. You will be guided to develop a bespoke plan to support both your individual and your family legacy. The session will involve both group and family-only sharing activities designed to bring clarity and purpose into your family and business.

### 1:30 – 4:00pm CPP, EPP

Enjoy a picnic lunch in the Unfinished Church in the old town of St. George’s, followed by a private tour. The town was granted UNESCO World Heritage Site status in 2000 with highlights including Stewart Hall, an historic 18th century property, and home to the Lili Bermuda Perfumery, as well as St. Peter’s Anglican Church established when Bermuda was settled in 1612. This afternoon offers a trip down memory lane amidst a quaint and charming setting.

### 6:00 – 7:00pm CPP, EPP

Rum Tasting hosted by Gosling’s, a seventh generation Bermudian family run business. In the spring of 1806 James Gosling, the oldest son of William Gosling, wines and spirits merchant, set out from England on the ship Mercury, with £10,000 worth of merchandise, bound for America. After ninety-one desperate days on becalmed seas their charter ran out, and they pulled in at the nearest port, St. George’s, Bermuda – the rest, as they say, is history. Delicious, deep, dark history. Join the family for our famed Black Seal tasting experience.

### 7:00 – 10:00pm CPP, EPP

Dinner on an exclusive private island. This treasured hideaway is 25 acres of lush woodland reserve with a tranquil private beach located in the Great Sound. Our ocean-side pavilion, provides a quintessential Bermuda setting and one of the most desired and exclusive venues on Bermuda. Meet the family who bought and developed the island and hear their story of transformation and commitment to Bermuda’s natural environment. Throughout this unforgettable private experience, Franco Lombardo will chat and reflect with Coaching Programme Participants on what may have emerged from the morning’s coaching session.

# AGENDA

## Wednesday, 22nd May 2024

<b>6:00 – 7:00am</b>	Sunrise Yoga	The Roof Top Terrace CPP, EPP, FHG
<b>7:00 – 8:00am</b>	Breakfast	The Marée Lounge CPP, EPP, FHG
<b>8:00 – 11:00am</b>	Coaching Session Three – Coaching Programme Participants only	

The Power of One and the Group. Achieving the 'Impossible dream.' In this private brainstorming session, Dov Baron and Franco Lombardo invite you to explore how the power of one individual, combined with the power of a group, can create the 'impossible dream.' We will evaluate key learnings from the retreat, to design a roadmap to support continued learning and connection in the months and years ahead. 12:00pm, CPP, EPP, FHG Closing thank you address and parting gift.

We look forward to welcoming you to Bermuda, and will provide you with a detailed itinerary closer to the event that will include on-island transportation details, meeting points, dress code and other essential information.

### Coaching Programme

Participants are limited to 28, so please register today to reserve your place on this exclusive family experience.

### Experience Programme

Participants include family or friends and are not limited in number – we invite these individuals to join the Coaching Programme.

For itinerary suggestions for Family Hotel Guests, who will not be participating in the Coaching or Experience programme, please contact The Loren Hotel or our on-island event management team, who will be happy to make suggestions and assist with any reservations you may require.

# YOUR HOSTS



## Facilitator – Francesco Lombardo

For more than twenty years, Francesco Lombardo has been a family business advisor and facilitator to some of the world's most successful and affluent families. He is the founder and CEO of 'Veritage' whose mission is to serve business families by promoting the culture of Safe Space™, and to support the development of harmonious families, accountable leaders and responsible owners. Franco is a game changer, leading in the field of emotional governance, and is held by the most respected financial institutions in the world to give it the same gravity of importance as traditional governance structures.

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## Facilitator – Dov Baron

Dov Baron is the founder and CEO of Dov Baron International. He is a preeminent expert in helping leaders create life-and-work meaning. His models and strategies of the Emotional Source Code and the Anatomy of Meaning are used by leaders in business and government worldwide. Dov has been named a Top 30 Global Leadership Guru five times and an Inc. Magazine Top Leadership Speaker twice. He is the creator and host of two popular podcasts, "Leadership & Loyalty, which has been named the #1 podcast for Fortune 500 Executives by Apple podcasts, and "Curiosity Bites," which has featured hundreds of hours of interviews with top leaders, scientists, theologians, military intelligence officers, and artists.

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## Guest Speaker – Moe Vela

Moe Vela is a two-time former White House executive, attorney, entrepreneur and the CEO of MoeVela, LLC, an international strategic business advisory firm. A long-time Washington insider, Moe is a former Director of Administration and Senior Advisor for then-Vice President Joe Biden. Serving as a senior Advisor on Hispanic Affairs for Vice President Al Gore, Moe holds the distinction of being the first Hispanic-American and LGBTQA-American to serve twice. He is also co-creator, co-producer, and co-star of the business reality streaming series, Unicorn Hunters.

In partnership with...



# INFLUENCE 2024

B E R M U D A

THE LOREN HOTEL | 19 – 22 MAY

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